



Photographing Your Artwork

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Value of a Quality Image

- Viewer can experience the beauty and quality of your artwork without holding it or seeing it
- Communicates the value, detail and desirability of your artwork





Your Beautiful Artwork
deserves a Quality Photo!

What makes a quality
image?

- Image is sharp and not blurry
- Artwork is the focal point of the photo
- Background is simple and does not compete with your artwork
- Artwork is well lit
- The viewer can easily see your product and experience it's quality and beauty

Keep it Simple

Focus











Background

Use a simple and neutral background that won't distract from your artwork



Lattice work
behind
artwork is
distracting











Perspective





Lighting











Details

It is important to have secondary photographs that show the detail of your artwork





Submitted Photos



02/05/2011 12:06 AM







Handling Your Camera
to make quality
photographs

Tuck your arms in close to your body



Lean against a wall to provide stability and prevent the camera from shaking



Brace against a chair
for stability



Background Materials

Fabric

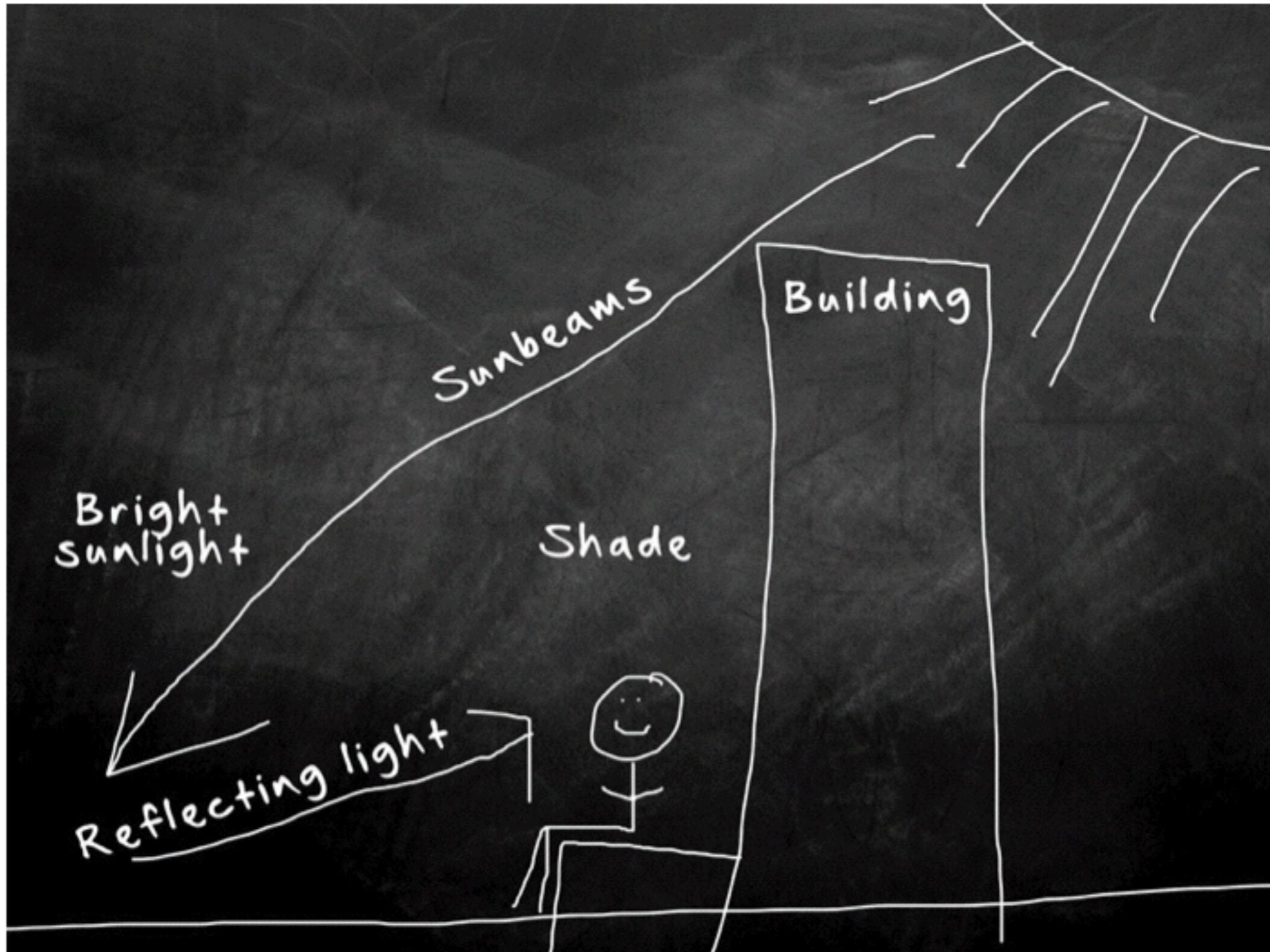
Foam Core

Adobe Wall

Lighting Your Artwork

(Keep it Simple)

Open Shade



















Using a Reflector



It's easy to make your
own reflector!

Materials you can use for your reflector

Cardboard
sheet
white paper
board
white paint

Perspective

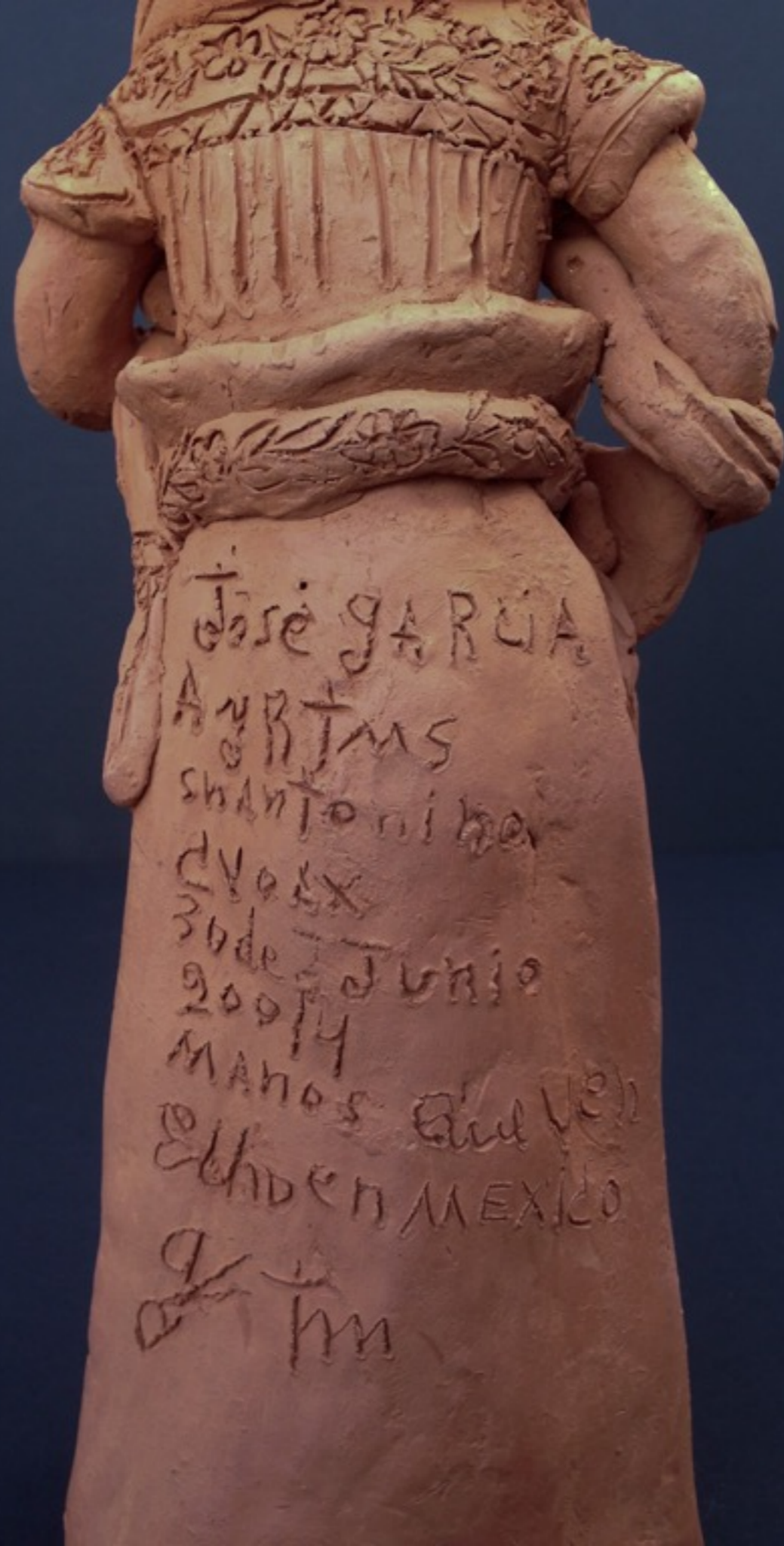




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